

**Pierce Transit  
Community Transportation Advisory Group (CTAG)  
Pierce Transit Training Center  
Rainier Conference Room  
Minutes – June 22, 2017**

**CALL TO ORDER**

Chris Karnes called the meeting to order at 5:30 p.m.

**ROLL CALL AND ATTENDANCE**

CTAG Members Present: Cody Bakken, Denise Edington, Chris Karnes, Tommy Manning, Steve Schenk and Richard Zalucha

CTAG Members Absent: Sandy Paul and Hongda Sao

Pierce Transit Employees Present: Penny Grellier; Business Partnership Administrator, Jay Peterson; Transit Development Manager and Dan Pike; Executive Director of Planning and Community Development

**INTRODUCTIONS**

No introductions transpired.

**APPROVAL OF MINUTES**

Chris Bakken motioned to approve the revised April 27, 2017 and May 25, 2017 minutes. Tommy Manning seconded. Motion carried.

**CTAG MEMBERS AND STAFF REPORT ON ACTIVITIES**

Penny Grellier reported on the new demonstration route, Downtown to Defiance trolley. Numbers of riders for the month should be available soon.

Sandy Paul reported on the updates surrounding the Commerce Placemaking Project. Key items included landscaping around the plaza, fountain work and anticipated public meeting dates. Sandy reported the bus turnaround will not be moving.

**PUBLIC COMMENT**

No public comment transpired.

**DISCUSSION ITEMS**

1. **SHUTTLE Updates – Rob Andresen-Tenace:** Rob Andresen-Tenace reported Pierce Transit is proposing a SHUTTLE fare increase of \$.50 which would bring the price of a one way fare to \$1.75 and a monthly pass to \$63.00. If approved by the Board of Commissioners, the fare increase would go into effect September 1, 2017. Rob also reported on the replacement of the mobile data software onboard all SHUTTLE Vans. Replacement includes transitioning from data radio to data cellular and consolidating all trip reservations and vehicle location abilities to one software. A pilot project will commence around the second week of July with five SHUTTLE vans.

Rob also reported the implementation of voice response system (VSR), which will allow SHUTTLE customers to request, confirm or cancel their ride 24/7. The integrated VSR will also have the ability to remind a SHUTTLE customer about an upcoming scheduled trip and inform them when their ride is on its way. Lastly, Rob reported the implementation of client ID numbers for all SHUTTLE customers to use when interacting with any reservation platform.

2. Creative Placemaking Update – Janine Robinson: Janine Robertson reported on the placemaking project in the downtown area. A grant was given by the National Endowment for the Arts to create a public space linking arts and culture to transportation. Spaceworks Tacoma and the City of Tacoma are collaborating together on the design process to create a public space in the district that residents will be excited for. Both a steering and stakeholder committee are working together to represent different areas of the community for the project. Janine also reported on prospective dates to speak at a Pierce Transit Board of Commissioners' meeting.

### **MEMBER DELIBERATION**

No member deliberation transpired.

### **PIERCE TRANSIT NEWS AND ANNOUNCEMENTS**

Chris Karnes and Cody Bakken reported on an idea to run a positive ridership campaign. Items for the campaign include rules and safety related matter for bus riders. Members and staff discussed types of media platforms this campaign could be produced on.

Cody Bakken reported he will deliver the CTAG quarterly report at the July 10, 2017 Board of Commissioners' meeting.

### **ADJOURNMENT**

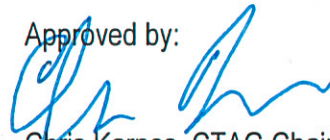
Meeting was adjourned by Chair, Chris Karnes at 7:03 PM.

Submitted by:



Penny Grellier, Business Partnership Administrator

Approved by:



Chris Karnes, CTAG Chair