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**Pierce Transit
Community Transportation Advisory Group (CTAG)
Pierce Transit Training Center
Rainier Conference Room
Minutes – July 27, 2017**

CALL TO ORDER

Chris Karnes called the meeting to order at 5:30 p.m.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Cody Bakken, Denise Edington, Chris Karnes, Tommy Manning, Sandy Paul
CTAG Members Absent: Steve Schenk, Hongda Sao and Richard Zalucha
Pierce Transit Employees Present: Penny Grellier, Business Partnership Administrator; Shawna Fore, Purchasing Agent; Peter Stackpole, Service Planning Assistant Manager; Tina Lee, Community Development Administrator; and Darin Stavish, Principal Planner

APPROVAL OF MINUTES

Sandy Paul motioned to approve the June 22, 2017 minutes as written. Cody Bakken seconded. Motion carried.

CTAG MEMBERS AND STAFF REPORT ON ACTIVITIES

Penny Grellier reported that the mobile ticketing application pilot should launch in August.

Cody attended the Board of Commissioners meeting on July 10; he gave the CTAG quarterly report there.

Sandy reported on her participation in the Commerce-area improvement project; the project has been named "Transform" and the public will see art and performances there beginning next month.

Denise reported on her participation at the outreach booth with Sandy at the Maritime Fest earlier this summer.

Chris mentioned he is part of the Sustainable Tacoma Commission and Transportation Commission, and is working on a draft of a proposal to the City for additional transit right of way on Puyallup Avenue.

PUBLIC COMMENT

Betsy P. Elgar, local businesswoman and transit rider, read a statement pertaining to Pierce Transit's service and submitted a copy to the CTAG Board.

DISCUSSION ITEMS

1. **Positive Messaging Project Concept:** Cody reminded the group that he would like everyone to consider how CTAG might lead an effort to promote positive bus behavior and transit etiquette. Penny mentioned the idea is supported by leadership and that the Community Development department is hoping CTAG will partner with their social media outreach efforts with the same goal in mind.

2. Service Change Measures & Outcomes: Peter Stackpole reported on ridership and results seen since the March service change. Overall we have stopped seeing a decrease and started seeing growth. Challenges resulting from the service change include inaccurate run times on particular routes; these will be corrected with the September service change. 55 new trips resulting on around 10,000 new weekend hours will be added in September. Peter handed out copies of "What's New for September 2017".
3. Disadvantaged Business Enterprise Program Review: Shawna Fore from Procurement gave an overview of the DBE program and invited CTAG to comment on our DBE Program and our DBE Goal. Procurement is interested in community feedback on small businesses doing business with government/public agencies and Pierce Transit.
4. High Capacity Transit Feasibility Study Update & Outreach: Darin Stavish gave CTAG members an update and a fact sheet on the HCT study and alerted everyone to the dates and times of upcoming open houses (including a virtual option), in which CTAG members are encouraged to participate. Darin also let CTAG know that the TDP public comment closes on August 11 (Plan is now online for review).

MEMBER DELIBERATION

None

PIERCE TRANSIT NEWS AND ANNOUNCEMENTS

Penny Grellier asked the group to consider meeting date changes/cancellations for November and December as those meetings often fall on or close to winter holidays. The group will review and decide next meeting.

Penny Grellier reminded the group that PT will celebrate National Drive Electric Week with an event on campus on Friday, September 8 for employees, Board and CTAG members. Included will be an electric vehicle display and a Proterra bus tour (tour at 1:30pm).

ADJOURNMENT

Meeting was adjourned by Chair, Chris Karnes at 6:23 PM.

Submitted by:



Penny Grellier, Business Partnership Administrator

Approved by:



Chris Karnes, CTAG Chair