



Dear neighbor,

Big things are happening in our community! Pierce Transit continues to move forward with the Pierce Transit Bus Rapid Transit (BRT) project, and we want to connect with you to share the latest.

Pierce Transit BRT will provide quick, reliable, and accessible service along the 14.4-mile corridor on Pacific Avenue/State Route 7 between downtown Tacoma and Spanaway. We are excited about this project and know that community members along the route have a vested interest in making sure that BRT will work for everyone.

To help guide the BRT project, in November we formed a *BRT Community Committee* that includes representatives of community organizations, local businesses, and regional transportation groups. Materials from these meetings will be posted on our project website at **RideBRT.com**.

In November, you may have seen members of our team conducting door-to-door outreach to share information about Pierce Transit BRT and have conversations directly with community members.

Finally, we've prepared the enclosed flyer for you to learn more about Pierce Transit BRT and how you can stay up to date on the project's progress. If you would like to receive email updates about the project, visit PierceTransit.org/StayConnected, enter your email address and select the "Bus Rapid Transit (BRT) Project" box.

Thank you for your attention to this letter. If you have any questions about Pierce Transit BRT or are a member of an organization that would like a briefing, please feel free to contact us directly.

Sincerely,

Ryan Wheaton
Executive Director, Planning & Community Development
BRT@PierceTransit.org
www.RideBRT.com
253.983.3407

Translation Service is available in more than 200 languages, by calling 253.581.8000.

Llame al 253.581.8000. Habrá un representante y servicio de traducción en español disponible para atenderle.

Заказать услуги представителя с переводом на русский язык можно по телефону 253-581-8000.

Xin gọi 253-581-8000 để nói chuyện với Nhân Viên Đại Diện Ban Phục Vụ Khách Hàng là người sẽ cung cấp dịch vụ thông dịch Việt Ngữ.

Tawagan ang 253-581-8000 upang makipag-usap sa Representatibo ng Pangserbisyong Kustomer na magbibigay ng serbisyong pagsasalín ng wika sa Tagalog.

한국어 번역 서비스를 제공하는 상담원과 통화하시려면 253-581-8000 으로 전화하십시오.

អាចទំនាក់ទំនងភ្នាក់ងារសេវាបកប្រែភាសាខ្មែរ (កម្ពុជា) ដោយហៅតាមរយៈ លេខទូរស័ព្ទ ២៥៣-៥៨១-៨០០០ ។

致电 253-581-8000 联系客户服务代表，将提供中文翻译服务。



LET'S GET MOVING



BRT IS:



Frequent

Bus runs every 10-15 min



Fast

Traffic signals prioritize transit



Safe and reliable

Real-time information and lighting



Accessible

Larger buses, room for on-board bicycles, easier wheelchair access



Connected

Connecting downtown Tacoma and Spanaway with stops at key destinations



Easy to board

Off-board fare readers, raised platforms, multiple doors

STATING THE FACTS ABOUT PIERCE TRANSIT BRT

What we've heard: BRT will replace a route that isn't widely used.

Fact: Pierce Transit BRT will upgrade Pierce Transit's Route 1 – the route with the highest ridership in Pierce County – to be more reliable and efficient so buses can bypass traffic and riders can get to their destinations sooner.

What we've heard: Dedicated bus lanes are ineffective, because some drivers will use them to get around traffic.

Fact: Only a portion of the total Pierce Transit BRT route will be a bus-only median lane. The median will prevent cars from using the lane, and cars will still be able to access right turns and businesses through most of the corridor.

What we've heard: BRT will displace homes and businesses because Pacific Avenue will be wider.

Fact: The roadway will be expanded for new transit lanes in some locations. The design is very preliminary and the overall impact to private property is expected to be 1 acre total along the entire 14.4-mile corridor. Based on our current project plans, we do not anticipate that the widening will displace any homes or businesses. We will work directly with all affected homeowners and businesses, so they understand the impacts to their property.

What we've heard: BRT will remove all the parking along State Route 7.

Fact: Across the entire 14.4-mile corridor only approximately 50 parking spots will be removed.

What we've heard: BRT stops will be far apart, making the service less accessible.

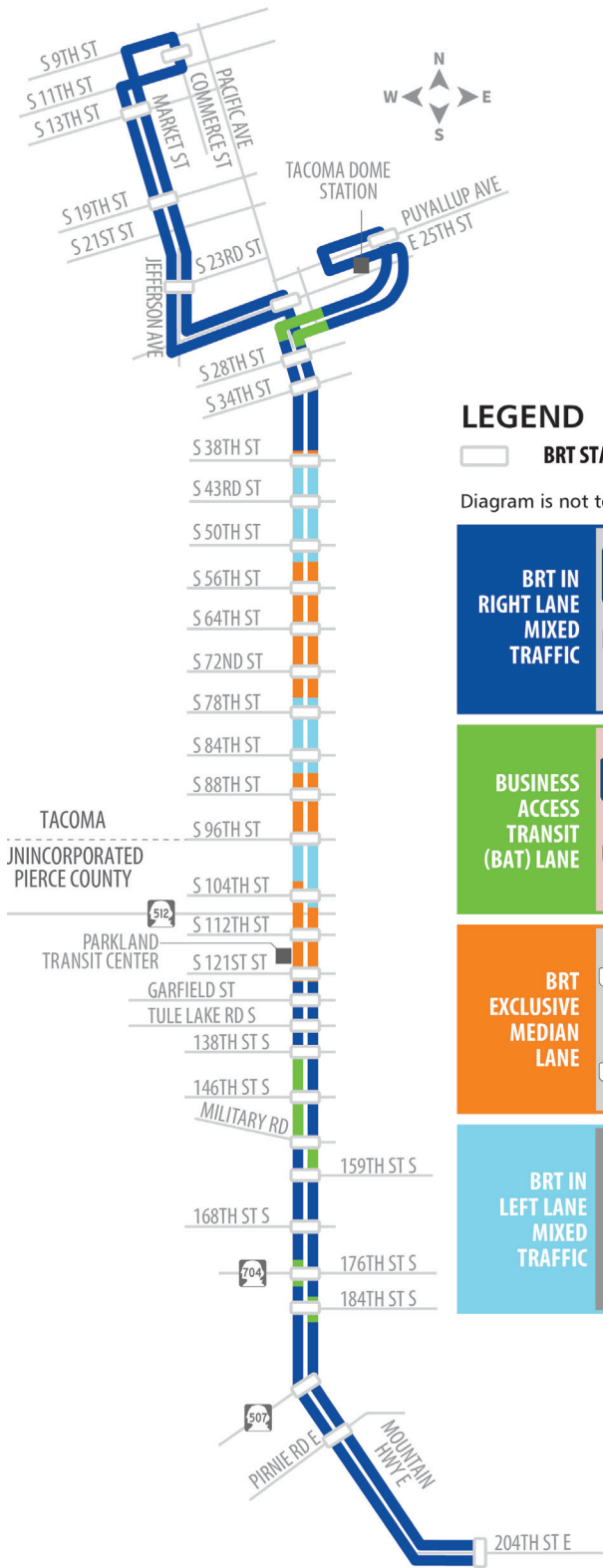
Fact: Pierce Transit BRT keeps riders and traffic moving by prioritizing stops near key locations. Along the corridor, you should never be more than a quarter mile (5-minute walk) from a Pierce Transit BRT stop.

What we've heard: BRT is too expensive, and we can't afford it.

Fact: Pierce Transit BRT is estimated to cost \$150 million, paid for in large part by Sound Transit funds and potential Federal Transit Administration grants. Federal grants are your tax dollars coming back to your community to improve your services and quality of life. Pierce Transit BRT is a more budget-friendly option compared to street cars and light rail – without sacrificing efficiency and reliability.



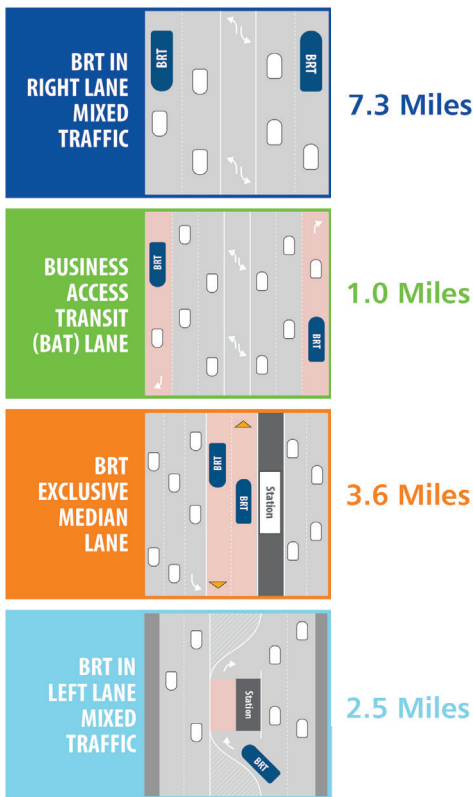
PIERCE TRANSIT BRT ROUTING



LEGEND

BRT STATIONS

Diagram is not to scale.



GET INVOLVED!

Receive Updates



Visit PierceTransit.org/StayConnected, enter your email address, and select "Bus Rapid Transit."

Get in Touch

- Visit us at RideBRT.com
- Email BRT@PierceTransit.org
- BRT Phone Line [253.983.3407](tel:253.983.3407)

Be social with us!

Follow us on Facebook, Twitter, and Instagram for the latest news:

- Facebook.com/PierceTransit
- Twitter.com/PierceTransit
- Instagram.com/PierceTransit

