



**Pierce Transit
Community Transportation Advisory Group (CTAG)
Pierce Transit Training Center
Rainier Conference Room
Minutes – December 19, 2019**

CALL TO ORDER

Meeting called to order at 5:35 PM.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Aaron Dumas (phone-in), Antoinette Craig, Blake Geyen, Cody Bakken, Denise Edington, Hongda Sao, Don Green, Paul Crandall and Sandy Paul

CTAG Members Absent: Jeff Freedman

Pierce Transit Employees Present: Penny Grellier (Community Development Administrator), Mike Griffus (Exec Director of Service Delivery & Support), Kathy Walton (Marketing Assistant Manager), Mark Davilla (Service Impacts Supervisor) and Tina Vaslet (Planner II – Bus Stops)

APPROVAL OF MINUTES

Don Green motioned to approve the November 21 minutes. Cody Bakken seconded. Motion approved.

CTAG MEMBERS COMMITTEE REPORTS

No committee reports. Cody alerted the members to Sound Transit's Links To Opportunity project in Hilltop. Penny added that the project has been running for the past year at least, gathering community input on how the streetscape should be designed along the light rail corridor. A summary was given at a recent Planning Commission meeting (Cody had a copy).

PUBLIC COMMENT

No public comment transpired.

DISCUSSION ITEMS

1. **Safety updates:** Mike Griffus summarized safety activities for the past year. A QR code is posted out in the community that public can scan to report safety issues. He suggested we begin our CTAG meeting with a safety update. He advised we walk like a penguin when conditions are icy to avoid slips and falls. Mike reviewed DriveCam that is installed in all agency vehicles; incidents lead to counseling of drivers within 24 hours of viewing camera footage. Preventable accidents are down 30%. He explained how we identify and remedy incident hot spots. Right side clearance is the biggest issue right now.
2. **Route detours and temp bus stops:** Mark informed the group of his role in coordinating construction and emergency-related route detours for Pierce Transit, the City of Seattle and points north, for short-term issues. Tina sets up temporary bus stops for longer-term impacts. We have 2,200 bus stops in our service area. Cody asked about the recent detours for route 57 at 9th and MLK to J St. related to the ST light rail construction zone in Hilltop. Mark explained how those detours are a result of last-minute changes to construction schedules and are often unexpected. The members reported needing more



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professional consistent approach to detour signage and alerts so that the public can easily understand them. Improving detour awareness means better customer service and more ridership. Mark will return early next year to give an update on this particular area.

3. New Pierce Transit tagline: Kathy discussed how Pierce Transit is moving towards a more modern look in our branding with graphics and logo changes. We want a new tagline to replace The Way To Go. What do we promise our community? CTAG members gave their input and ideas.

MEMBER DELIBERATION

Cody would like Pierce Transit and Tacoma Public Library to partner on advertising which routes can take you to which libraries. Penny mentioned how we sometimes have available ad space on coaches that might be useful for this cross-promotion.

The group was disappointed that PT went ahead with the white reflective bus stop signs despite their consultation and advice not to do so. Yellow signage is more visible and eye-catching. White signage blends in with cloudy skies and other street signs.

The group feels that they are asked to advise staff on decisions but that their input is not used. They would like to be given requests and then have their voice heard, acknowledged, and advice followed, since they are speaking on behalf of their respective communities. What can CTAG sink its teeth into? They care about their communities, so they want to have a say in decisions made by the Board and by PT staff.

Requested filling in the Annual CTAG Work Plan at January meeting.

PIERCE TRANSIT NEWS & ANNOUNCEMENTS

Penny announced CTAG Award pins will be ready for January CTAG meeting. Cody reminded all that he has shared the draft CTAG Award program guidelines via Google Docs/email.

Antoinette asked all members to take the Tacoma Public Library's survey online to contribute to their long range planning.

ADJOURNMENT

Meeting adjourned at 7:16 PM

Submitted by:

Penny Grellier, Business Partnership Administrator

Approved by:

Sandy Paul, CTAG Chair

Aaron Dumas for