



Pierce Transit
Community Transportation Advisory Group (CTAG)
Virtual Meeting via Zoom/phone
Minutes – January 28, 2021

CALL TO ORDER

Meeting called to order at 5:35 PM.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Don Green, Antoinette Craig, Blake Geyen, Denise Edington, Linda Moran, Barbara Rhoades, Deirdre Maxwell, Cody Bakken (late arrival)

Absent: Paul Crandall (excused)

Pierce Transit Employees Present: Penny Grellier (Community Development Administrator), Kim McGilvery, (Community Development Manager), Brenda Davis (Community Development Supervisor)

Guest speakers: Chris McKnight and Stephanie Edwards (representing next gen ORCA) and Emily Freeman, student at CPTC

APPROVAL OF MINUTES

Minutes from November and December 2020 were approved (Nov: Antoinette moved, Linda seconded; Dec: Deidre moved, Antoinette seconded).

ELECT NEW CHAIR AND VICE CHAIR

By acclamation, Don Green was approved as Chair, Linda Moran as Vice Chair.

CTAG MEMBERS COMMITTEE REPORTS

Don: SDCC did not have a meeting this past month, will meet in February.

Cody: BRT Technical Advisory Committee met last week, not much new business, expect to have longer, more robust meeting in February.

PUBLIC COMMENT

No public comment transpired.

DISCUSSION ITEMS

Welcome new members (Penny Grellier)

BRT Outreach Plan (Kim McGilvery)

Kim explained how important keeping the public informed is for Bus Rapid Transit as it is a new project. She showed the CTAG the outreach plan for the CD Sales and Outreach Team, and described the focus areas of BRT outreach as well as other highlights. This plan shows types of outreach and when action will be taken

throughout 2021 on a variety of campaigns. CTAG is invited to participate in outreach as appropriate, and Kim invited the group to report back to her on their ideas for involvement. She will return at the March meeting to update.

Next Gen ORCA (Chris McKnight and Stephanie Edwards)

Chris presented the plan for design and implementation of next gen ORCA, which upgrades the existing ORCA card program across the region. Highlights include faster reloading of product, option for card or mobile version of ORCA and twice as many retail outlets for purchasing and reloading cards. The CTAG is invited to send comments via Penny to be considered by Chris and Stephanie.

Blake noted that fare collection is not consistent when he rides the bus. Penny will follow up with staff on this issue.

Transit from a student perspective (Emily Freeman)

Emily is a student at Clover Park Technical College and works in senior care. She offered her thoughts on how transit service can be improved. Topics included accessibility, broader coverage within the PT service area, and the need for earlier and later service on bus routes. CTAG members contributed their thoughts following her presentation, many in agreement.

MEMBER DELIBERATION

The group discussed service equity across the county; North Tacoma in particular has very limited service with few stops. Funding through increased sales tax revenue and consideration for access to bus stops were also discussed.

Members contributed topics for the Annual Work Plan after Penny read the presentation topics already assigned for the first few months of 2021. A copy of the draft Work Plan was emailed to each member at the end of the meeting for further consideration.

PIERCE TRANSIT NEWS & ANNOUNCEMENTS

Penny reminded the group to look at the 2021 Budget draft (link provided) and send any comments to Brett Freshwaters and Kelli Dion. Brett will present the Budget at the February CTAG meeting.

PT is conducting a rider survey to gather information about how our customers access bus information. CTAG is invited to participate in taking the survey and in helping conduct the survey onsite at transit centers in February. Penny will provide further details as they are confirmed.

ADJOURNMENT

Meeting adjourned at 7:12PM

Submitted by:

Penny Grellier, Community Development Administrator

Approved by:

Don Green, Chair