

**PIERCE TRANSIT
BOARD OF COMMISSIONERS
SPECIAL STUDY SESSION
MINUTES**

January 13, 2020

CALL TO ORDER

Chair Woodards called the special Board meeting to order at 3:12 p.m.

ROLL CALL

Commissioners present:

Victoria Woodards, Chair of the Board, Mayor of the City of Tacoma
Marty Campbell, Vice Chair of the Board, Pierce County Councilmember (*arrived at 3:37 p.m.*)
Nancy Henderson, Town of Steilacoom Councilmember
(*representing Auburn/Gig Harbor/Fircrest/Pacific/Ruston/Steilacoom*)
Daryl Eidinger, City of Edgewood Mayor (*representing Fife/Milton//Edgewood*)
Bruce Dammeier, Pierce County Executive
Don Anderson, City of Lakewood Mayor
Robin Farris, Puyallup City Councilmember (*arrived at 3:18 p.m.*)

Commissioners excused:

(vacant), City of Tacoma Councilmember
Kent Keel, City of University Place Mayor

Staff present:

Sue Dreier, Chief Executive Officer
Deanne Jacobson, Clerk of the Board

PRESENTATION(S)

1. Recap on Limited Access Connection Projects

Business Partnership Administrator Penny Grellier presented on the item. She reviewed the data outcomes of the project such as the number of trips provided, ridership by zones of the service area served during the pilot program, average trip duration, and trip distance. The ridership data reflected an increase in ridership each month, with a slight dip during (*Commissioner Farris arrived at 3:18 p.m.*) summer months.

Ms. Grellier stated that staff recommends continuing the service in Spanaway, Parkland and Midland, contingent upon obtaining a second carrier to provide the service, which is required by the Federal Transportation Administration. The estimated costs are expected to be approximately \$25,000/year.

She reviewed the social media outreach strategies and tools utilized to educate the public about the service and responded to questions about the project and overall results of the data. (*Commissioner Campbell arrived at 3:37 p.m.*)

She reported that Pierce Transit will be surveying the riders and reviewing the data from the routes taken during the project to determine if any of this data supports new routes in the area.

Commissioner Farris requested a cost breakdown for what it would cost to provide service to the Puyallup Sounder Station/Puyallup area.

CEO Dreier noted that there are alternate services such as vanpool for customers to use in the Puyallup area.

DISCUSSION

1. Long Range Plan (Destination 2040) Review and Update, Including Input from Board Members

Executive Director of Planning and Community Development Ryan Wheaton briefly talked about the public outreach process for the Agency's Long-Range Plan. He informed the Board about the Agency's website that allows citizens to provide feedback about the Plan and that staff will be meeting with member cities and county staff members in the upcoming weeks to obtain feedback about the Plan.

Principal Planner Darin Stavish reviewed the data received from citizens using the Social Pinpoint tool, which is an interactive map that allows citizens to provide suggestions for improving service. It was noted that the draft Long Range Plan will be ready next Tuesday, January 21, 2020, and will be included in the public outreach process.

Commissioner Farris noted that the Puyallup area doesn't typically have a transit culture.

Mr. Stavish noted that the proposed Plan would increase frequency in the Puyallup area.

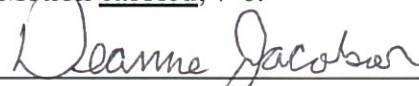
Commissioner Farris requested that bus times be added to bus signs in the Puyallup service area so citizens know when the bus should be arriving.

Commissioner Anderson commented that he is disappointed that Sound Transit abandoned its plan to create a spine. Pierce Transit could create a spine by creating a second BRT line in Lakewood/Springbrook/Joint Base Lewis McChord (JBLM)/Tillicum areas. All three of these areas have low economics and need lifeline services, and JBLM serves as a major employer in the area. He also noted that the State is looking at integrating Amtrak in the Lakewood area to connect this area.

ADJOURN

Commissioners Farris and Eidinger **moved** and seconded to adjourn the meeting at 3:59 p.m.

Motion **carried**, 7-0.



Deanne Jacobson
Clerk of the Board



Victoria Woodards, Chair
Board of Commissioners