

MORE PEOPLE. MORE PLACES. MORE OFTEN.

O V E R V I E W



New Bus Routes

Four new routes serving the Port of Tacoma, East Tacoma, Northeast Tacoma, and Puyallup areas



Fare-Free for Seniors

Buses and paratransit fare-free for seniors age 65+, joining youth who already ride free



More Frequent

15–20 minute weekday service on key routes and 20–30 minute weekend service on 21 routes



More Paratransit

Increased hours, later service, and the ability to serve more customers with disabilities



Later Service

Most routes operate until at least 10 p.m. on Weekdays and Saturdays, and 8 p.m. on Sundays



Regional Connections

12 routes adjusted to improve local circulation or connect with Sound Transit stations



Who Benefits? Everyone.

Local transit impacts all of us – whether you rely on it or someone you rely on does. Strengthening it strengthens our community, for riders and non-riders, alike.

- High-Need Areas
- Diverse Schedules
- Seniors
- Students
- Local Businesses
- Local Residents
- People with Disabilities
- Non-Profits
- Commuters

Learn More at PierceTransit.org/more-transit

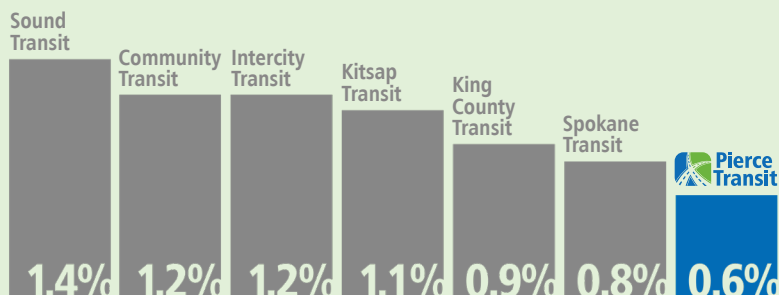
What It Costs & How It Works

Rapid growth in Pierce County is straining our transit system. Our primary source of funding, a 0.6% sales tax, hasn't changed since 2002. If voters approve a 0.3% (or 3¢ per \$10 spent*) sales tax increase, we have a plan to deliver what our community has asked us for: transit that serves more people, more places, more often.



We would receive an extra **3 cents** on every qualifying **\$10** purchase in our service area.

Compared to Peer Transit Agencies in Washington



You DON'T Pay Sales Tax On:



Rent or Mortgage



Groceries



Most Healthcare



You DO Pay Sales Tax On:



Dining



Clothing



Electronics

What does a 0.3% sales tax increase look like?



\$10 Sandwich = **\$0.03**



\$20 Sweater = **\$0.06**



\$80 Electronics = **\$0.24**



\$225 Furniture = **\$0.68**

Transit Measure: Next Steps



We Listen

Community input shapes priorities



We Plan

Service package is developed



We Share

We present to our governing board



Board Decides

Board votes to send to ballot



You Decide

Community votes by November 3

Translation in 200+ languages: 253.581.8000

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Have questions or feedback?

We want to hear from you!

Email us at ballot@piercetransit.org